

# Verizon Wireless Agent 2 B Mobile Opens Arrowhead Location

**BY KAREN BERGER**  
MIRROR REPORTER

With wireless technology constantly changing, finding the best fit in a cell phone and calling plan can be a challenge.

2 B Mobile, an authorized Verizon Wireless agent, opened at 1474 Ford St. near Dussel Drive in October, with the purpose of providing individualized service without the long lines, said Brent Fink, president and co-owner of 2 B Mobile.

While 2 B Mobile has locations in Toledo, Perrysburg, Bowling Green, Tiffin and Monroe, Mich., the store in Arrowhead Park next to Jimmy John's was opened in part because of the high traffic volume at its other Toledo store.

2 B Mobile offers all Verizon service plans and phones and handles warranty work and bill payment. Mostly, Fink and sales manager Dominique Jackson assist customers with finding a phone and service plan to meet individual needs.

"I know this sounds cliché, but it's our personalized service that brings customers back, and it's why we've been so success-



**Dominique Jackson and Brent Fink of 2 B Mobile are ready to assist customers with Verizon Wireless products.**

MIRROR PHOTO BY KAREN BERGER

ful," Fink said. "We take the extra time to explain how to use the phone and set up voice mail, where others try to get customers in and out the door."

Some customers want a no-frills phone, while others want all the bells and whistles, Fink said.

He pointed out the Juke by Samsung, a music player and a phone with 2 gigabytes of storage and stereo headsets, perfect for the music lover.

Another popular choice is Motorola's Q 9m, a music and multimedia device that operates off of

a Windows mobile and offers e-mail, calendar and database service. The Q 9m can synchronize with Microsoft Outlook or a server at the office. It's similar to Blackberry, which uses its own operating system. Blackberry is coming out with a world

edition that can be used anywhere, Fink said.

"The equipment and technology are always changing," Fink said. "There's always something bigger and better."

Although 2 B Mobile can get customers any phone, the store sticks with

the ones with the best customer feedback. Every phone is tested out before it's put on the shelf.

Verizon Wireless phones offer a "30-Day Test Drive," meaning that if something happens and the phone doesn't work — whether it's service, the keypad or if the customer determines the phone is too complex — it can be returned and swapped for a different phone at no charge.

Cell phones have come a long way from the expensive and bulky phones Fink saw when he started in the business 12 years ago. 2 B Mobile has been in business for seven years.

To celebrate its grand opening, 2 B Mobile will have specials all month. In addition, a celebration is planned on Thursday, November 29 from 11:00 a.m. to 1:00 p.m. with a live remote by 101.5 FM The River, in-store specials, free camera phones and accessories with new activation and \$2.00 sub sandwiches from Jimmy John's.

For more information, call 2 B Mobile at (419) 382-3666 or go to [www.MyWirelessAgent.com](http://www.MyWirelessAgent.com)